



Saskatchewan Elks Association Newsletter

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*Merry Christmas &
Happy New Year!*



Provincial President's Message

Chris Svab

Thank You!
Regina Elks
for a job well done
on a Successful 44th
Annual Walk-a-thon.



Midterm Reports

**Please have your reports
into the Provincial Office no
later than Monday
Dec 16/19**



Provincial Functions

Mid-term: Jan 25/20 Saskatoon

Darts: Mar 13-15/20 ?

Conference June 11-14/20

Prince Albert

Golf June 26-28/20 Shaunavon

Walkathon Oct 16-18/20

Melfort

Bowling Nov 6-8/20 Melfort



Greetings to all Elks and RP/Elks, I hope this finds you all well and ready for the holiday season. I also hope that all our farm members got through the ugly fall we had and got their crops off and that next year will be much better.

The same fall weather caused my schedule for visits that I had planned to be completely changed and at the time I am writing this I have only made it to five Lodges but have been altering my schedule and still plan on getting to the Lodges that I intended to and will be contacting the Lodges beforehand to make arrangements.

I was well received at the Lodges I did get to and was glad to see they were all trying to get new members and had a good success rate in some cases, good job Brothers and Sisters. Another thing that was obvious is the pride they take in their communities and all the work they do to help the communities they are located in.

On the other side of the coin we have some that are really struggling and in two instances have decided to turn in their Charters. I can sympathize with them as with no new members and advancing ages which have had ER's holding their position for ten years or more it must be very hard to keep motivated. This is the reason it is so important to get and retain new members. It is not just signing them up but giving them a say in the day to day operation of the Lodge and listening to the new ideas they bring with them. Too many are left sitting on the sidelines as spectators and lose interest and leave. This can't continue, the newest member has the same right to take part in the proceedings as a fifty year member and I hope the transition can be accomplished smoothly.

Enough preaching for now, I am pretty sure we all know what has to be done and are trying to accomplish it.

On behalf of my wife Cheryl and myself we would like to wish everyone a Merry Christmas and a happy and healthy 2020!

Walk-a-thon
2019 Winners

Grand Prize Winner
Larry Phillips, Nipawin

2nd Prize Winner
Bill Tarr, Craven

\$100 Cash Winners
Larry Carlson, Wilkie
H.A. Hryciw, Regina
Colleen Carter,
Saskatoon
Norm Mack, Estevan
Stephanie Nelson,
Shaunavon



**Provincial
Membership
Fees are due in the
Office by
February 14, 2020.
Please have your
dues in on time.**



I would like to wish everyone a Merry Christmas and All the Best in 2020. Have a safe and happy holiday with family and friends. See you all in January.

Brenda Beswick
3rd Vice/DR #8

Provincial Bowling

Hosted by Regina on November 2 & 3, 2019

We want to thank Regina Lodge for hosting this event and making it another Elkdom success. Also, Thank You to Kim Eberts for all her hard work in chairing this event. They had 10 teams compete in 5 games with supper and lunch included.

I want to thank the teams for coming out and supporting this event. There was: Regina-2, Nipawin-2, Bladworth-2, Canwood-1, Melfort-1, Allan-1 and Esterhazy-1.

The results were:

Champions (sponsored by Esterhazy)- Regina 2- 5670

Kelly Olynick, Andre Agarand; Eddy Eberts, Kim Eberts

Runner-Ups (sponsored by Nipawin)- Nipawin 2- 5648

Corinne, Lindsay, Eva, Paul

High Team Single (Sponsored by Yorkton)- Esterhazy- 1146

Barry Off, Logan Allan, Ryan Off, Lawrence Off

Men's High Single (sponsored by Canwood)- Richard Schwehr- 315

Lady's High Single (sponsored by Brenda Beswick)- Brenda (Bladworth)-203

Men's High Total (sponsored by Nipawin RP)- Gail Jones- 868

Lady's High Total (sponsored by Nipawin RP)- Audrey Erdman-877

Tailenders (sponsored by Regina)- Allan- Sarenia, Violet, Lora, Orest

Best Dressed Team (sponsored by Barry Off)- Regina 1

Dave, Brian, Jeff, Eugene

I want to thank everyone for making this a great event again this year, next year it will be held in Melfort on November 7 & 8, 2020

Provincial Bowling Chairman

Barry Off



Senior Homes

Christmas Greetings to all from the Elks Senior Homes.

All goes well with our homes as we continue to make many improvements to help make things more comfortable for our many tenants.

We would like to wish all a very Merry Christmas and best wishes for a happy and prosperous new year in 2020.

Our managers are: Davidson - Al Fiissel, Esterhazy - Barry Off, Hanley - Dale Reeves, Moose Jaw - Art Watson, Moosomin - Mel Durant, Nipawin - Eugene Rawlyk, Prince Albert - Simon Woroniuk, and Rosetown - Kevin Markowski.

Chairman - Tony Koval, Vice-Chairman - Gerry Cooper and Executive Administrator - Charlotte Watson.



Extra! Extra! Read All About It!

Publicity Isn't a Stunt!

Back in the 1960's and before, publicity stunts were common. Wikipedia says "A **publicity stunt** is a planned event designed to attract the public's attention to the event's organizers or their cause." Our Order doesn't do that. The closest we come to a publicity stunt is the use of our Charlie the Elk costume.

We prefer to publicize our activities. The public needs awareness of what we do, who we do it for, and who we help. When your Lodge puts on a supper or a bake sale or a community competition or event, the Lodge members need to inform the media so that the media can inform the public. We can't use word of mouth only. We can't expect to put up ten posters on our lodge town bulletin boards and expect everyone for 50 miles around to know all about it and attend.

Make a press release and send it to the local newspaper, the area TV station, radio station and internet bulletin board. Publicize your activities on your Lodge Facebook page, your personal Facebook pages, and anywhere else you can think of. Every time your Lodge makes a donation or helps with a local volunteer effort, publicize it the same way. Consider donating to the local school or daycare centre. Consider a community spring cleanup day, organized by the Elks, with support from the local high school. Look for events with maximum visibility. Get our name and efforts in front of the public any way you can, every time you can. Don't slow down. Don't quit. Keep going. Keep brochures and membership application forms with you always. Become your own publicity director. Be Elks Proud. Tell people about the Elks at every opportunity. Use the mascot costume whenever and however you can. It's up to each of us to publicize the Order. Don't wait for George or Ron or Wendy or Chris or Harold to do it. You know people, you are in your town, you know what gets people talking and interested. The Provincial Association can help, but we can't do it for you.

Here's some interesting numbers. There are 55 Elks and Royal Purple Elks Lodges in Saskatchewan. Only eleven of them have 40 members or more. There is an average of 22 members in the other 44 Lodges. These numbers include Life Members and inactive members. If your Lodge is like mine, about one-third to one-half of the total members are active. These numbers suggest that in most of the province we are at survival size. We have just enough members to keep the Lodges going. If we lose two or three members from a Lodge, the other members will be overworked, and will burn out and leave. Most Lodges that close have ten or less active members.

You need to grow your Lodge, and I need to grow mine. Let's blow the Elk bugle. Let's get at it.

Here's a Sample Press Release:



PRESS RELEASE **FOR IMMEDIATE USE**

ELKS LODGE HOSTS COMMUNITY CHRISTMAS PARTY

The Hooterville Elks Lodge No. 999 is hosting an old-fashioned Community Christmas Party on Saturday, December 32nd in the Lodge Hall.

All ages are welcome. The event will run from 2:00 to 5:00 PM. SANTA CLAUS will appear at 3:30 with toys and treats for the children. There will be sing-along Christmas songs, seasonal snacks and beverages, Christmas games and crafts, and lots of fun! Admission is by cash donation. Net proceeds will be donated to the Elks and Royal Purple Fund for Children and toward construction of the new Community Playground. For more information contact Miss Rudolph Jingle at the Lodge, 123-4567.

For interviews and more information for the story, contact Prancer Reindeer, Elks Lodge Publicity Director, at 987-6543, email prance@sasktel.net

The top line, a headline, and -30- are essential. Media people who receive it will see that you know what you're doing and you mean business. Use a large, easy to read font. I prefer Calibri or Arial. The reporter/writer/editor will change the wording to suit his/her needs. -30- means the press release ends there. Keep it short and punchy. If the outlet wants a longer story they'll interview you. Who, what, when, where and why are essential. It ensures your message is complete.

By Harold Claffey, Publicity Director, 306-630-4641



Walk-A-Thon Report

A HUGE **Thank-You!** to the brothers and sisters of **Regina Elks No.9** for hosting a successful Walk-a-Thon on the weekend of October 19th.

A HUGE **Pat on the Back!** to everyone who participated ... Selling tickets, getting pledges, making donations, and/or coming out to support the event.

Ticket Sales were up over last year \$17,265 gross.

Pledges and donations were up as well: \$7,425.00.

During the banquet, additional presentations were made from many lodges, individuals and other organizations to SPARC, or The Fund for Children. By my count, these presentations totaled **over \$20,800.00**

This would bring the weekend gross total to over \$45,590! Well done, Regina!

Congratulations to Nipawin Elks Lodge on earning the Bro. Oliver Hogarth Memorial Award for highest ticket sales per member at \$104.14. Thank-you to Moose Mountain Lodge #483 for sponsoring this year's Bro. Oliver Hogarth Memorial Award.

Congratulations to all our prize winners, and let's hope for a **huge** turnout next year when the event will be hosted by **Melfort No. 89!**

Thank you for "Stepping Up" for our SPARC kids!

Norm McNally, Walk-a-thon Chair

President's Itinerary 2020

Jan 23	Official Visit	Allan
25	Prov. Midterm	Saskatoon
Mar 5	Official Visit	Arborfield
12	Official Visit	Moose Mtn
13-15	Prov. Darts	??
June 11-14	91 st Prov. Conference	Prince Albert

Sask. Elks Foundation

Wishing you Peace and Happiness during this beautiful Christmas Season and throughout the coming Year.

Merry Christmas and a Happy New Year.

Bro. Joe Calder, Chairman

Bro. Bill Tarr, Vice Chair

Bro. Andy Cox

Sister's Charlotte Hartter & Denise Taylor