

SASKATCHEWAN ELKS ASSOCIATION



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APRIL 2020 BULLETIN

Saskatchewan Elks Association Provincial President: Bro. Chris Svab

Greetings everyone, I hope you are all doing well in these mixed up times. Whatever you do please look after yourselves and try to follow the guidelines that are published.

I have been holding off on writing this to see what GL decides as to the future of District Meetings, Conferences and the Convention, which are all riding on the progress of the Coronavirus outbreak. From what I understand a couple of provinces on the East Coast are postponing theirs as they were scheduled earlier than ours. A final decision is going to be tentatively issued in early April and we will keep everyone posted.

As you all probably are aware our 50/50 and \$50 Lottery are up and running and the information packages should be out in all Lodges so please put up the posters, pass out the cards and promote to everyone. The advertising and Radio-a-thons will be starting next month in earnest so watch for info regarding events near you.

It is hard to believe my term is going to be over in less than three months, I just hope we can go ahead with our Conference in Prince Albert but just in case we can't I would like to thank my executive, chairpersons, and Charlotte for all the help I received the past nine months, it is much appreciated! Also a big "thank you" to all the Elks and Royal Purple/Elks that welcomed me to their Lodges, I am very proud of all of you, in some cases a very few members are doing the Elks proud in their communities.

Everyone stay well till we get together again.

Chris Svab



Happy Easter



Saskatchewan Elks Foundation Chairman: Bro. Joe Calder



On behalf of the Saskatchewan Elks Foundation I bring you greetings and Happy Spring! I hope you all had a good winter.

Thank you for your support with our projects and please continue to do so with our \$50 lottery and 50/50 call 1-833-769-0100 to purchase your tickets.

Please get your registration in early for Provincial Conference in Prince Albert June 11-14 and book your room at the Days Inn before May 11.

A Canadian Volunteer Organization of Men and Women Serving Communities

Saskatchewan Elks Association

April Bulletin 2020



CHILDRENS CHARITY LOTTERIES



The 50-50 Lottery and \$50 Lottery are fully operational and under way! The Soft Launch has been completed successfully. All our procedures are tested and operational. **LET'S GO!**

50-50 tickets are sold online at www.Elks5050.ca . \$50 tickets are sold by phone at 1-833-769-0100 (toll free). BOTH TICKETS CAN BE PURCHASED BY PHONE. 50-50 Tickets will be sent by email within minutes of purchase. \$50 Tickets will be mailed out.

PRIZES: The 50-50 prize will be half of total ticket sales. On March 18 the sales were \$880.00, prize \$440.00! And we've just begun! The prize could be over \$100,000.00! Tickets are 1 for \$10, 4 for \$20, 15 for \$50.

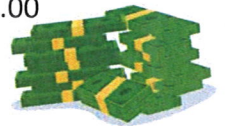
The \$50 Grand Prize is a NEW TRUCK, Dodge or Ford, crew cab half ton, OR \$50,000.00 OR \$1,000.00 PER WEEK FOR A YEAR!

FIVE SECOND PRIZES of a one-week all-inclusive trip for 2 to Puerto Plata, DOMINICAN REPUBLIC or \$2,000.00

THREE THIRD PRIZES of a 5-day BUS TOUR for 2 including 2 shopping stops, 3 ball games Blue Jays vs Twins or \$1,500.00

THREE FOURTH PRIZES of a 4-day FISHING EXCURSION at Jan Lake including motorboat or \$1,000.00

EARLY BIRD PRIZE is a two-week all-inclusive trip to the MAYAN RIVIERA or \$5,000.00



EARLY BIRD DRAW IS MAY 14 IN KISBEY. MAIN DRAW IS JUNE 13 IN PRINCE ALBERT. The Draws are part of the SLGA Licence and will take place as scheduled, regardless of cancellation of the Meeting or Conference.

ADVERTISING AND RADIOTHONS: The Hard Launch is on March 30th for the online campaign, and May 4th for the radio campaign. **Here's our four-part campaign:**

ONLINE: News portals across the province will have ads from March 28 until the draw. Colorful big-box ads will appear on pages such as Discover Moose Jaw, PA Now, Swift Current Online, Discover Humboldt, Battlefords Now and six more, a total of eleven pages all over the province. The pages with the ads on them will be viewed over eight million times.

VIDEO LEAD-INS: In Regina and Saskatoon from April 15 until June 14, Verb Media will place 15 and 30 second commercials at the start of videos on Facebook, YouTube and Instagram. These ads leading in to videos will be watched all the way through 6,600 times.

RADIO INTERVIEWS AND ANNOUNCER (JOCK) TALK: From March 30th to June 12th, at Golden West and Pattison Broadcasting stations throughout the province, radio announcers will be talking about the Elks Lotteries and airing live interviews featuring people the Elks have helped and Elks members. Seventeen radio stations all over the province are involved and this part will happen over 2,400 times.

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RADIO ADS AND LIVE BROADCASTS: Seventeen radio stations will broadcast 30-second ads from May 4 to June 13, over 2,000 ads. There will be Live Broadcasts in nine communities from May 4th to May 12th, and from June 5th to June 11th. Each Live Broadcast will have 12 cut-ins for a total of over 200.

In total, there will be over 8,006,000 online ads and over 5,400 radio ads in a twelve-week campaign.

Someone's going to win a truck or \$50,000! Someone's going to win a pile of money, up to \$100,000! Twelve people are going to win trips or cash!

EFFECTS OF COVID-19, THE CORONA VIRUS, ON THE CHILDRENS CHARITY LOTTERIES:



We just don't know. The provincial State of Emergency was declared on the day this was written. Elks events and meetings are being cancelled everywhere. The shutdowns and quarantines could easily extend past the Conference. At the very least, no one will see the posters or hear the announcements at lodge events, because there won't be any. Radio and the Internet will have to carry the day, because word of mouth will not be heard.

Optimistically, everyone's staying close to the news. The radio people are convinced we'll sell out. There's only 4,000 \$50 tickets to sell. Every 50-50 ticket that's sold is cash in our account. Steer people to the phone number and the website. Use Facebook. Phone, text or message your family and friends. Work hard at it. Call or text or email me with any questions. Your effort counts. HELP CHILDREN HEAR.

Harold Claffey, Lotteries Chair

RESOLUTIONS

RESOLUTIONS:

Please note that all Resolutions that are to be presented at the Provincial Conference in Prince Albert in June must be received by the Executive Administrator at the Provincial Office no later than April 30th. If you need help or have any questions, please call Judiciary Chairman Al Busby at 306-492-4724 or email: labusby@yourlink.ca



Saskatoon Elks
&
Royal Purple

Thank You for
hosting the 2020
Mid-term.

Wonderful Job!



SUBMIT YOUR REPORTS

REPORTS:

Officers, Executives, Directors, Senior Homes, District Reps, Chairpersons for the Conference Booklet are due in the Provincial Office no later than April 20th, 2020.

Elk's Provincial Mixed Golf - Bert Hale, Chairman

Golf season is here!!!



I just want everyone to know that, after being rained out last year, Shaunavon will be hosting 2020 provincial golf. We are sure that the weekend of JUNE 26, 27 & 28TH will be a fantastic time. Come and enjoy a weekend of fun fellowship and some relaxing no pressure golf, along with some prizes and great entertainment.

Your lodge will be receiving an information package in the near future for you to check out. Please remember that these and all Sask Elk's sports events, are open to everyone, so bring your friends so they can see how much fun we can have. It will also give them an opportunity to see the great things we do for our communities and more.

I hope to see lots of members and friends in Shaunavon in June!!!

Golf 2021 is tentatively in Melfort. More details on this at Provincial Conference.

Bert Hale
Provincial Golf Chair

CONFERENCE

**IMPORTANT
NOTICE**

Per Capita

Your Per Capita was due Feb 15, 2020

Please submit your payment along with your late fees ASAP:

Arborfield Elks	Balgonie Elks
Big River Elks	Bladworth Elks
Cutknife Elks	Foam Lake Elks
Gull Lake Elks	Hanley Elks
Indian Head RP Elks	Kyle Elks
LaRonge Elks	Meadow Lake Elks
Melfort Elks	Milestone Elks
Moose Jaw Elks	Regina Elks
St. Walburg Elks	Yorkton Elks

Saskatchewan Elks 91st Provincial Conference June 11-14, 2020 Prince Albert, Sask.

Prince Albert invites you to attend the Conference June 11-14, 2020.

Please send in your registration so they can get numbers to the caterers

Make sure you get your Hotel rooms booked as soon as possible

Days Inn - 306-763-8988
150 - 34th St. W
\$114.00 plus taxes

See you at Conference in June

MEMBERSHIP



A Canadian Volunteer Organization of Men and Women Serving Communities



Spring greetings to all Elks from the Elks Senior Homes Committee.

The Saskatchewan Elks own and supply affordable housing to low income senior citizens who live on a limited income. These Homes are located at Prince Albert, Nipawin, Esterhazy, Moosomin, Moose Jaw, Davidson, Hanley and Rosetown. These low income Homes allow local residents to remain in their home communities and be near their families rather than having to move to another town.

The Homes we have are a great asset to the towns they are in and also to the people who live in them.

We will be starting our Spring Inspections in the next couple of months.

45th Annual Walk-a-thon

October 16th -18th, 2020
Melfort, SK.

For more information contact
Gail Jones – 306-921-3717



Provincial Mixed Bowling

Nov 6-8, 2020
Hosted by Melfort Elks
For more info
please contact:
Gail Jones
306-921-3717



Thank You



Events to Host

- 2021, 2022 Provincial Darts
- 2022 Provincial Golf
- 2022 Provincial Walk-a-thon
- 2021, 2022 Provincial Bowling

These events are fun and illustrate fraternalism, please consider hosting one of these events.

Thank you



So Much!!

Events



HOST